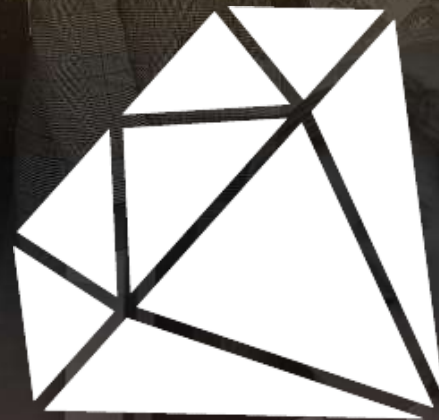


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THE LEAN DIAMONDS

TRANSFORMATION AND CERTIFICATION PROGRAMME

TRANSFORMATION PROGRAMME

Does your organisation really know
what's holding back its growth?

WHY ORGANISATIONS DON'T REACH THEIR POTENTIAL?

WHAT THEY SEE

PROFIT
SALES
CASH FLOW
MARKET SHARE
PRODUCTIVITY

WHAT THEY DON'T SEE

WHAT ORGANISATIONS CAN'T SEE, IS WHAT REALLY IMPACTS THEIR RESULTS

INEFFICIENT
PROCESSES

LACK OF
PRIORITIES

MISALIGNMENT

UNSKILLED
EMPLOYEES

LACK OF
INFORMATION TO
MAKE DECISIONS

THE QUESTIONS ORGANISATIONS SHOULD BE ABLE TO ANSWER

1

**How can we
create more
value?**

2

**How can we
grow and be
more
competitive?**

3

**Why should
our customers
prefer us
instead of our
competitors?**

4

**Where and
how should
we start first?**

5

**How to nurture
core skills and
competences
to reach our
goals?**

**If your leadership team can't answer these questions with data,
decisions are being made on instinct, not evidence.**



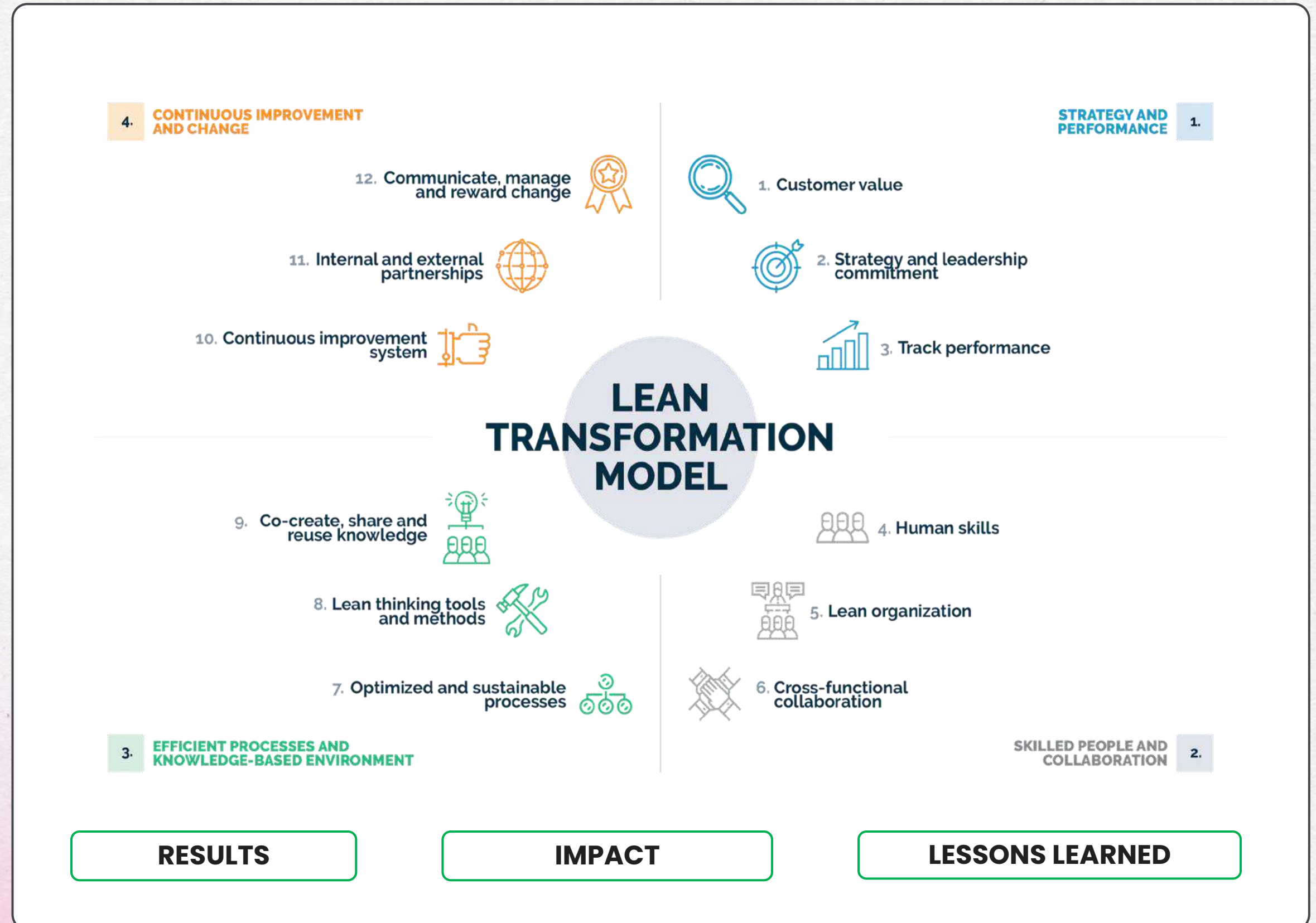
**The Lean Diamonds
is a Transformation and Certification
Programme that uncovers and
celebrates world-class journeys.**

**We empower organisations to
benchmark their capabilities,
learn and adopt best practices
to accelerate their ongoing efforts
towards achieving global
competitiveness.**



Our model for
**discovering and
diagnosing best
practices
towards business
growth.**

**The 360 lean
SMART assessment
is based on a
proven framework**



THE 360 LEAN SMART ASSESSMENT

4. Lean for sustainability

Integrate lean thinking into any sustainability initiative to reduce energy consumption, CO2 emissions, align to the UN 2030 Agenda, implement circular economy, etc.

1. Lean

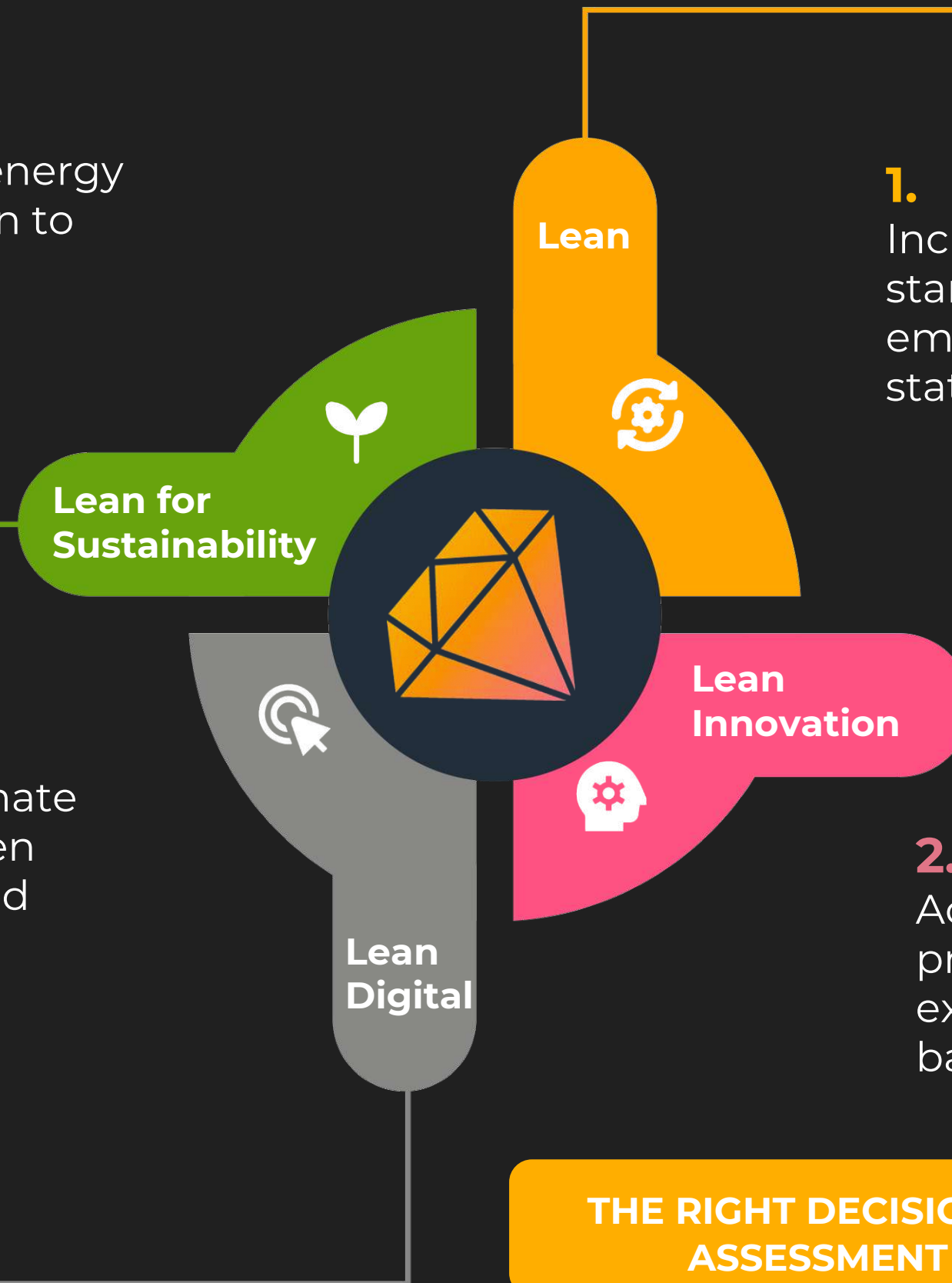
Increase process efficiencies and standardisation. Engage and empower employees to continuously improve the status-quo.

3. Lean Digital

Apply digital technologies to automate processes, make smarter data-driven decisions and design new digitalised experiences, products and services.

2. Lean Innovation

Accelerate the development of new processes, products, services and experiences. Deliver user-centric solutions based on iterative learning cycles.



THE RIGHT DECISIONS TAKEN FROM THE LEAN DIAMONDS ASSESSMENT WILL GENERATE BUSINESS VALUE

TRANSFORMATION PROGRAMME



Discover:

- Highlights best practices and trends to spark organisational transformation.
- Builds awareness and drives momentum for change.
- Offers teams access to 32 expert-led masterclasses.

Assess:

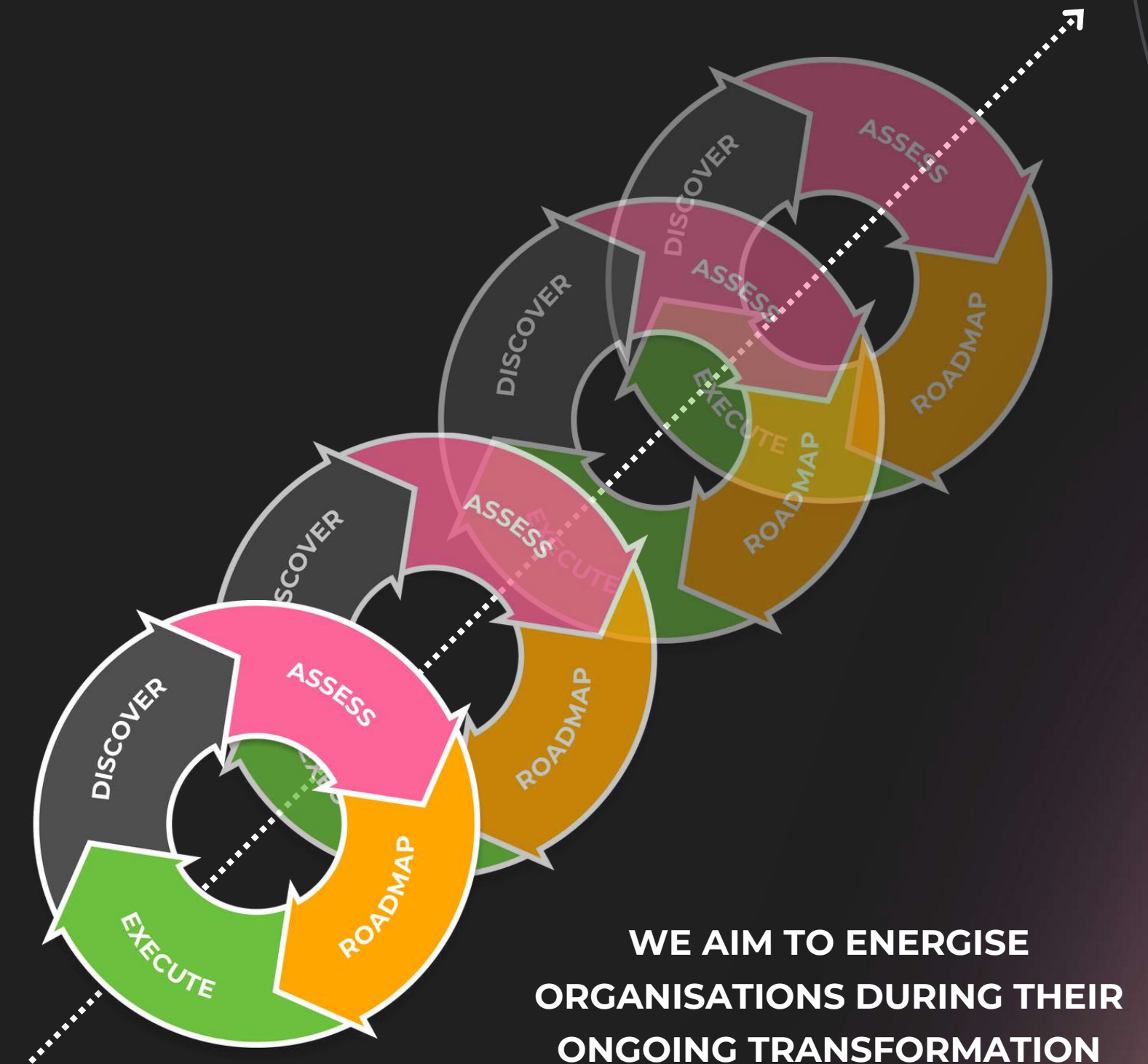
- Assesses the maturity level of current lean capabilities through the 360 SMART self-assessment.
- Establishes a baseline and provides benchmark information.
- Identifies critical gaps, quick wins and opportunities for growth.

Roadmap:

- Refresh or build your roadmap using expert insights gained from Gemba Walks
- Turns diagnostic clarity into a clear set of priorities and goals.
- Delivers a tailored roadmap aligned to your organisation's unique trajectory.

Execute:

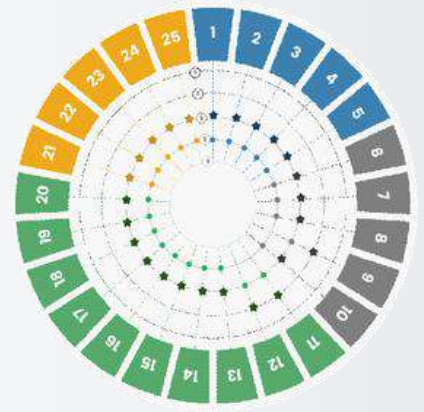
- Puts your roadmap into action to progress steadily towards excellence.
- Embeds an iterative cycle of continuous learning and adoption.
- Share progress in a Quarterly call to follow up the impact
- Re-enters the Lean Diamonds cycle to embed a culture of continuous optimisation.



WHAT YOU WILL GET

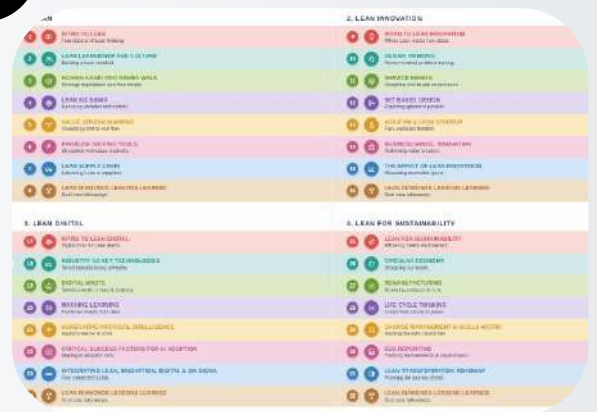
 THE LEAN DIAMONDS

1



YOUR ASSESSMENT REPORT

4



32 MASTERCLASSES

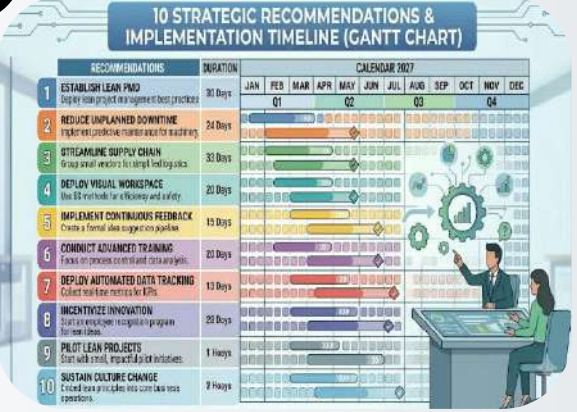
FULL VISIBILITY OF THE CURRENT SITUATION

2



YOUR COMPETITIVE BENCHMARK

5



MATURITY CERTIFICATION

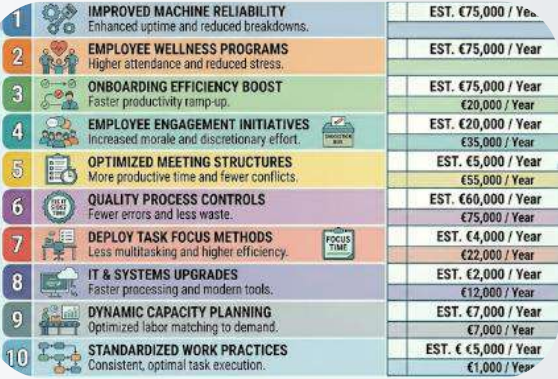
PRIORITISE ON WHAT REALLY MATTERS

3



GAPS & RECOMMENDATIONS

6



ACTION ROADMAP

TEAM ALIGNMENT TOWARDS YOUR TRUE NORTH



LEAN DIAMONDS MEMBERSHIP



IMPLEMENT YOUR ROADMAP



INCREASE RESILIENCE WITHIN THE ORGANISATION



ROI 5 to 10X or more...

LEAN CAPABILITY CERTIFICATION

THE LEAN DIAMONDS

DISCOVER YOUR PROGRESS ADOPTING LEAN PRACTICES AND OBTAIN INSIGHTS TO RECHARGE YOUR TRANSFORMATION ROADMAP.

AMBER



START

Lean adoption has not started. The organisation is becoming aware.

SAPPHIRE



MOTIVATE

There is a keen interest to develop a continuous improvement and innovative culture

EMERALD



APPLY

The organisation is currently adopting best practices in a successful way

RUBY



REVIEW AND IMPROVE

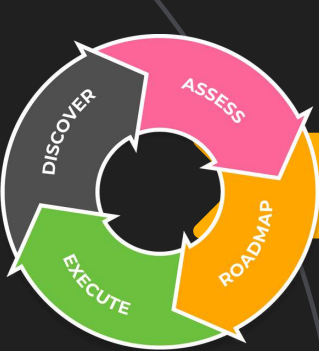
A Continuous Improvement and innovative way of working becomes business as usual. Results are visible and can be reviewed and quantified

DIAMOND

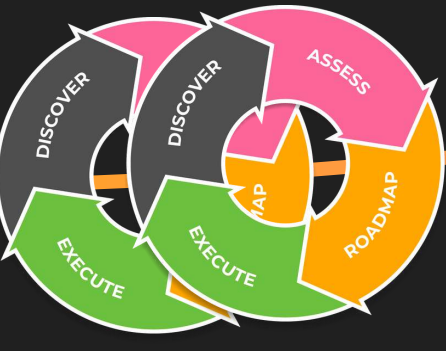


TRANSFORMED

The organisation is best-in-class



01

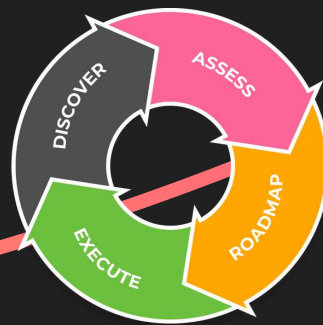


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03

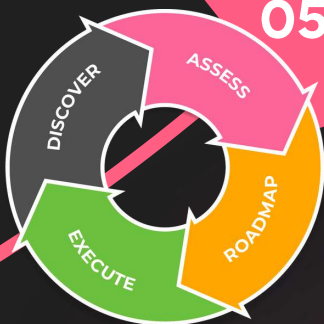
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04

R

05



T

CERTIFY YOUR JOURNEY.
MULTIPLY YOUR PRODUCTIVITY.

WHICH ARE THE BENEFITS?



Enhance
Your Brand Reputation **10**

Certify
& celebrate your journey **9**

Network & Attend
the Lean Forum **8**

Solve challenges
in a Hackathon **7**

Develop a Roadmap
Facilitated by experts **6**



1 Discover
best practices and gaps

2 Benchmark
and get recommendations

3 Upskill
your teams

4 Document
and coauthor your journey

5 Recharge
with valuable insights

LEAN DIAMONDS AWARDS 2027

CALENDAR



32 MASTERCLASSES

- 32 Lean Diamonds Lessons Learned
- 31 Lean Transformation Roadmap
- 30 ESG Reporting
- 29 Change Management & Skills Matrix
- 28 Life Cycle Thinking
- 27 Remanufacturing
- 26 Circular Economy
- 25 Lean for Sustainability

- 24 Lean Diamonds Lessons Learned
- 23 Integrating Lean, Innovation, Digital & Six Sigma
- 22 Critical Success Factors for AI Adoption
- 21 Generative Artificial Intelligence
- 20 Machine Learning
- 19 Digital Waste
- 18 Overview of Industry 4.0 key technologies
- 17 Intro to Lean Digital



- 1 Intro to Lean
- 2 Lean Leadership and Culture
- 3 Hoshin Kanri
- 4 Lean Six Sigma
- 5 Value Stream Mapping
- 6 Problem Solving Tools and Gemba Walk
- 7 Lean Supply Chain
- 8 Lean Diamonds Lessons Learned

- 9 Intro to Lean Innovation
- 10 Design Thinking
- 11 Service Design
- 12 Set Based Design
- 13 Business Model Innovation
- 14 Lean Startup & Agile Project Management
- 15 The Impact of Lean Innovation
- 16 Lean Diamonds Lessons Learned

HOW TO PARTICIPATE?

Time investment from each participating organisation



RECOGNITIONS AND AWARDS 2027

To be delivered at the LAA Forum



**All organisations receive a
Participation Certificate**



1

One award to:
the most impactful
transformation journey

1

One award to:
the best lean leader

1

One award to:
the best lean culture

1

One award to:
the best emerging lean
Innovative practices

1

One award to:
the best lean kickoff



**LARGE AND SMALL
ORGANISATIONS FROM
ALL SECTORS ARE
WELCOME
TO PARTICIPATE!**

WHO CAN JOIN?

ORGANISATIONS THAT ... DARE AND ARE WILLING TO TRANSFORM

03 BEGINNER

Organisations that have not started their journey and are very keen to get to know how to start it, learn best practices and do their first roadmap.

02 ADVANCED

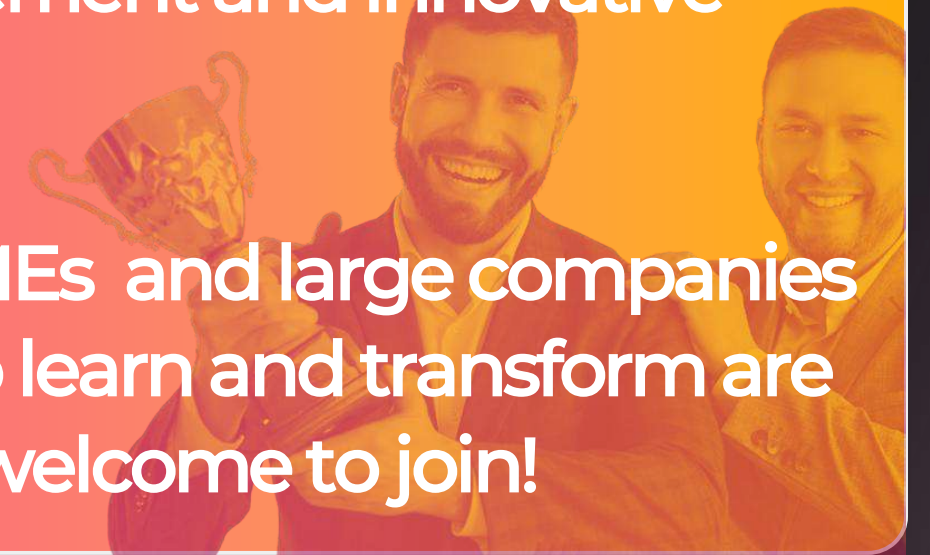
Organisations that have started their journey and are interested to accelerate their transformation.

03 PRO

Organisations that already have a mature lean journey, have harvested results and need to know their key gaps to recharge their roadmap.

All organisations that aim to deliver more value, by developing lean leadership capabilities, upskilling their teams and accelerating a continuous improvement and innovative culture.

Both SMEs and large companies eager to learn and transform are all very welcome to join!



ALL ORGANISATION INTERESTED TO BOOST OR KICK-OFF THEIR LEAN JOURNEY

FIVE LEAN DIAMONDS MEMBERSHIPS

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EDITION 2027

01 . Engage Membership: Your first step into the Lean Diamonds journey

Your gateway to world-class Lean thinking. Access on-line webinars to get inspired from trends and successful Lean Diamonds journeys, secure your seat at Lean Forum 2027, and unlock the complete Lean Diamonds Library: 35 real-world cases of Lean excellence, ready to inspire your next move.

02. Discover Membership: Turn inspiration into insight

Turn inspiration into insight. Everything in Engage, plus a tailor-made Self-Assessment report and be part of the Lean Diamonds book community and your own Lean journey case fully documented.

03. Insights Membership: Know where you stand and where you can go

Turn awareness into direction. Everything in Discover, plus a Benchmarking report with recommendations, your official Lean Diamonds Certification, and the chance to put your creativity to the test at the Lean Diamonds Hackathon.

04. Elite Membership: Lead the change

This is where transformation accelerates. Everything in the Insights membership, plus a seat at the exclusive Lean Forum 2027 networking dinner, attend the 32 masterclasses with experts, get the chance to shape the Hackathon by proposing your own challenge, a one-day, in-company facilitated session to build your bespoke Transformation Lean roadmap, and quarterly follow-up throughout 2028 to keep your momentum going.

05. Community Membership: Multiply the impact

Your transformation, without borders. Everything in the Elite membership extended across your entire ecosystem: bring your sites and suppliers into the journey and turn individual progress into collective momentum as a group of organisations.



THE LEAN DIAMONDS

TRANSFORMATION AND CERTIFICATION PROGRAMME

EDITION 2027

FIVE LEAN DIAMONDS MEMBERSHIPS

	ENGAGE	DISCOVER	INSIGHTS	ELITE	COMMUNITY
1. Access to on-line webinars (Cappuccino Talks)	✓	✓	✓	✓	✓
2. Lean Forum 2027 (on-line or in person)	1 SIT	1 SIT	2 SITS	3 SITS	TBD
3. Digital copy of lean diamonds library (35 documented cases)	✓	✓	✓	✓	✓
4. Join the Lean Diamonds Book Club community		✓	✓	✓	✓
5. Self assessment and maturity level report		✓	✓	✓	✓
6. Lean journey case documentation. Best cases to be published.		✓	✓	✓	✓
7. Gemba Walk* with experts			✓	✓	✓
8. Benchmarking and recommendations report			✓	✓	✓
9. Lean Diamonds Certificate of Organisational Maturity			✓	✓	✓
10. Hackathon participation			✓	✓	✓
11. Networking dinner during lean forum 2027				✓	✓
12. Masterclasses (32 sessions)				✓	✓
13. Propose challenges for hackathon				✓	✓
14. Roadmapping session (one day in company)				✓	✓
15. Quartely call to follow-up during 2028				✓	✓
* Participate with a group of organisations					✓

* **Depending on the location and costs, Gemba Walks can be done on-site or virtually.**

** **Bring different sites and/or suppliers into the Lean Diamonds journey and turn individual progress into collective momentum.**

Contact us for more information about The Lean Diamonds Memberships

myrna.flores@lean-analytics.org
WhatsApp: +41 76 587 94 20

WHY WAIT TO UNLOCK YOUR HIDDEN POTENTIAL?

 THE LEAN DIAMONDS

The cost of standing still, and what The Lean Diamonds Awards puts in its place



**What organisations can't see
is what really impacts their
results.**

Inefficient processes · Misalignment · Lack
of priorities · Skills gaps

1 Hidden problems remain

Effort goes to symptoms,
not root causes.

→ Diagnose what lies
below the waterline

2 No reference point

Without a benchmark,
priorities are guesswork.

→ Benchmark against
world-class organisations

3 Momentum fades

Programmes plateau
with no external rhythm.

→ Recharge with the DARE
cycle and quarterly calls

4 Slower to adopt what's next

AI, Industry 4.0 and the
circular economy learnt
late and alone.

→ 32 masterclasses with
global experts

5 Invisible achievements

Good work stays unseen
by clients, investors and
talent.

→ Certify, document and
celebrate your journey

6 Disengaged teams

Improvement champions
and employees lose
motivation and leave.

→ Recognise and upskill
your people

7 A lost network

Solving alone what
others have already
solved.

→ Connect with peers to
exchange ideas and learn

Don't guess. Make decisions with data

Join The Lean Diamonds
Awards 2027. Registration
is open until March 2027.

ROI 5 to 10X or more

BENCHMARK · CERTIFY · CELEBRATE · ACCELERATE

www.leandiamondsawards.com

 LEAN ANALYTICS
ASSOCIATION

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ORGANISATIONS THAT HAVE PARTICIPATED



ALL SECTORS ARE WELCOME
TO PARTICIPATE!

LEAN DIAMONDS AWARDS 2022 - 2026

 **35**
Organisations
joined

Participation
from
 **15**
Countries

 **4**
Categories

1500+
 Research
hours

 **3**
Award
Ceremonies
(Belgium, Italy, Switzerland)

120+ 
Registrations

 **38**
International
Judges

 **2**
Published
Books

150+ 
Interviews



“It was a pleasure to participate in the Lean Diamonds Awards 2022, share our three Brazilian sites’ Lean journey, and contribute to the book chapter detailing our learnings. Receiving a top score in employee empowerment validates that we are on the right path, while inspiring us to deepen employee ownership and cultivate servant leadership. Keeping things simple while driving sustainable improvement remains our goal, and the awards provided fantastic inspiration through global best practices.”

Flavio Luiz Fachinello

Operational Excellence Manager for South America & Mexico
Barry Callebaut



WE ARE A
**LEAN
DIAMOND**

1st Prize Winner 2023

 THE LEAN DIAMONDS



“Participating in the Lean Diamonds Awards was a transformative experience. It provided invaluable insights and challenged me to view things from fresh perspectives, fostering growth and development of our current processes. Witnessing the impressive work of other companies was truly inspiring. It serves as an audit of our current practices, motivating us to enhance our Digital Lean approach further.”

Magdalena Sobol
Senior Digital Team Manager
Danone Poland





WE ARE A
**LEAN
DIAMOND**

2nd Prize Winner 2023

 THE LEAN DIAMONDS



**“The Lean Diamonds Awards enabled us
to look and reflect at our achievements
from the past, to set new goals for the
future”,**

Stijn Janssen

*Plant Manager Wienerberger
The Netherlands*





WE ARE A
**LEAN
DIAMOND**

3rd Prize Winner 2023

 THE LEAN DIAMONDS



"The Lean Diamonds Awards was a great opportunity for us to share our lean innovation journey and the methods we used to change our processes, enhancing efficiency and fostering a more satisfying work environment for our team."

Stefano Murgia

*Chief Technology Officer
Mattei Group
Italy*



"During this fantastic experience, we took pride in how our case study showcases our dedication to excellence and ongoing innovation, driving continuous improvement in our business practices."

Ida Costanzo

*Chief Technology Officer
Mattei Group
Italy*



Lean Diamonds Awards

International partners



Dr. Myrna Flores

President & Co-founder
LAA Switzerland



Dr. Ahmed Al-Ashaab

The Digital Lean Exchange Ltd
United Kingdom



Dr. Monica Rossi

Politecnico di Milano
Italy



Prof. David Romero

TEC de Monterrey
Mexico



Prof. Christopher Tucci

Oxford University
United Kingdom



Enrique Espino Barros

Lean Analytics
Mexico



Soma Banerjee

Business Brio
India



Dr. Dominic Gorecky

Swiss SMART Factory
Switzerland



Prof. Shaun West

Lucerne University of Applied
Sciences and Arts, Switzerland



Dr. Alberto Hernández

Lean Methods Group
Mexico



Luis Enrique Rocha

CCM CAINTRA NL
Mexico



David Muñoz

IP Aereo
Spain



Matteo Frigerio

Hiliti
USA



Dr. Milan Kumar

Swiss Innovation
Park Biel, Switzerland



Prof. Konstantinos Salonitis

University College
Dublin, Ireland



Dr. Arturo Molina

IECOS
Mexico



Gautam Banerjee

Business Brio
India



Paolo Gaiardelli

University of Bergamo
Italy



Miguel Mendoza

ADS
Mexico



Flavio Fachinello

Barry Callebaut
Brasil



Dr. Amaia Sopelana

Tecnalía
Spain



Andy Bhattacharyya

Amplo Global Inc
India and USA



Héctor García

CCM CAINTRA NL
Mexico



Mariano Ferrera

Digital Biz
Spain



Mónica Aceves

Thement
Mexico



Dr. Lourdes Sosa

London School of
Economics, UK



Christian Gutiérrez

TEC de Monterrey
Mexico



The LAA was founded in Switzerland in 2012 as a spin-off of the Swiss Federal Institute of Technology in Lausanne (EPFL) to disseminate and exploit the outcomes of the European Lean Product and Process Development (LeanPPD) project.

Ever since, LAA has been actively collaborating with organisations from around the world to discover, learn and adopt the latest trends and best practices to accelerate their transformation journeys.

Our solutions

We aim to inspire and collaborate with organisations that dare to transform



LEAN ANALYTICS
ASSOCIATION

1 Boost Talent

Bridge the skills gap. Empower your workforce with tailor-made and ready-to-deploy training programmes. Blending immersive in-person workshops with dynamic virtual classrooms, we help global teams build real expertise, wherever they are.

2 Empower Teams

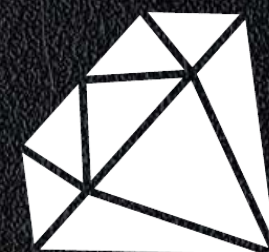
Engage, Solve and Accelerate. We pinpoint growth gaps to tackle problems and complex challenges with our methodologies:

- **DARE2Gemba:** Go, look and see at the Gemba for collaborative problem solving and develop lean leadership skills and behaviours.
- **DARE2Hack:** Rapid 24-48h collaborative events to get disruptive ideas and develop prototypes.
- **DARE2Innovate:** Coach and guide teams to accelerate user-centric innovation.

3 Transform

From gaps to best practices to breakthrough performance.

- **DARE2Assess:** Assessment and benchmarking to identify gaps and opportunities
- **DARE2Digital:** Develop a digital transformation strategy and successfully adopt digital technologies.
- **DARE2Transform:** Roadmapping facilitation and scenario development
- **The Lean Diamonds Programme:** attend masterclasses with global experts, assess your maturity level, document your journey, network with lean leaders, be recognised and get certified for world-class performance



THE LEAN DIAMONDS
TRANSFORMATION AND CERTIFICATION PROGRAMME

LET'S TALK

www.leandiamondsawards.com

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ASSOCIATION

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